

## 2016 Community Outreach Activities

### Prevention, Screening, and Outreach Opportunities 2016

#### Procedures for Procession of Abnormal Screening Results at Community Events:

1. Patient is contacted directly by screening coordinator to review results
2. A Copy of the Results is provided to the patient and also shared with patient's physician if so authorized
3. A letter detailing the screening results is also mailed to the patient's home.
4. Patient is advised to seek counsel of physician for further treatment and/or diagnosis. If the patient does not have a physician, the screening coordinator will assist in finding a suitable physician for a follow up appointment and assist in scheduling that appointment.
5. Abnormal Breast Cancer Screenings follows the same procedure and is referred to the Breast Care Center for the Nurse to Contact and schedule appropriate procedures. See Breast Care Center and Mammogram Policy and Procedures

A detailed account of this year's community outreach activities is provided below:

Standard 4.1: Prevention Programs						
Program/ Community Need Addressed:	Activities	Date Held	Number of Participants	Guideline Used	Date Discussed	Summary of Effectiveness
Colon Cancer Awareness and Prevention	RumpShaker 5k	March 19, 2016	500+	American Cancer Society	May 10 <sup>th</sup>	500 runners were educated on the effects of colon cancer. An inflatable colon display was provided for additional education.
Tobacco Cessation	Princeton Towers Tobacco Cessation Class	April 26 <sup>th</sup> , 2016	25	NCCN American Cancer Society	May 10 <sup>th</sup>	18 attendees were successful in their efforts to quit tobacco following the classes.
Breast Cancer Awareness and Prevention	Race for the Cure	October 15, 2016	1000	American Cancer Society	December 13 <sup>th</sup>	Princeton BMC provided materials on breast cancer prevention, detection, and support to over 1000 participants at this year's event.
Breast Cancer Awareness and Prevention	Birmingham Water Works Board Health Expo	May 5 <sup>th</sup> , 2016	250	American Cancer Society	May 10 <sup>th</sup>	Princeton BMC provided materials on breast cancer prevention, detection, and support to all participants
Skin Cancer Prevention/ Sun Safety	West End Walking Track Dedication	August 6 <sup>th</sup>	75	American Academy of Dermatology	August 9 <sup>th</sup>	Provided materials on Skin Cancer Awareness, Detection and Prevention

Standard 4.2: Screening Programs						
Program/ Community Need Addressed:	Activities	Date Held	Number of Participants	Guideline Used	Date Discussed	Summary of Effectiveness
Prostate Cancer	PSA Tests at Motion Industries	May 5 <sup>th</sup> May 6 <sup>th</sup>	34	American Cancer Society	May 10 <sup>th</sup>	No abnormal findings were identified in these 34 screenings.
Skin Cancer Prevention	Skin Cancer Screenings at Golden Flake	June 22 <sup>nd</sup>	50	American Academy of Dermatology	August 9 <sup>th</sup>	No abnormal findings were identified at this event.
Skin Cancer Prevention	Royal Cup Employee Health Fair	September 23 <sup>rd</sup>	75	American Academy of Dermatology	December 13 <sup>th</sup>	One abnormal was identified. Patient was referred to her dermatologist and treatment ensued.
Breast Cancer Detection	Sowing Seeds Mammograms at BHC Hoover	August 10 <sup>th</sup> August 24 <sup>th</sup>	26	NCCN	December 13 <sup>th</sup>	No abnormal findings were identified in these screening mammograms for latino women in the community.
Breast Cancer Detection	Brookwood Baptist Health Mammoth	October 2016	665	NCCN	December 13 <sup>th</sup>	Results and total numbers still pending.

**NOTES:**

Additional community activities were also offered through the Breast Care Center's Resource Navigator at a number of area churches and community centers. Information was provided on survivorship, prevention, etc. A detailed list of those events is included with this dashboard.

This year's community needs assessment will give us direction on what types of events to plan for 2017. Ideas include community screening events focusing on lung cancer and colon cancer. Discussions around those 2 areas will begin in January.

Princeton Baptist offers Prevention, Screening, and Outreach Opportunities to decrease the number of patients with late-stage disease and reduce the incidence of specific cancer type and are targeted to meet the needs of the community. Each program is consistent with evidence-based national guidelines and interventions.